



KAT NUNN

COPYWRITER

ABOUT ME : I'm a native English speaker, human-centred writer, and certified word nerd, who's passionate about creating better experiences for people with clear, meaningful and effective copy. I currently work as a copywriter at Designit, one of the world's leading strategic design firms.

GET IN TOUCH



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WORK

COPYWRITER · DESIGNIT · 2015 – present

Developed Designit brand from thought leadership and social media, to values and mission statement and brand voice guidelines.

Set the direction for in-system UX copy, training materials and change management comms for new ERM system, Workday.

Created identity concept, communications and merchandise for Designit's largest event of the year, itrip.

MARKETING STRATEGIST · CROMIAN · 2014 – 2015

Built partner relationships, and acted as the interface between partners and development team for feedback, questions, and troubleshooting.

Developed and implemented PR and marketing strategy, and created email campaigns, social media content and videos.

Built wireframes for partner-facing website, wrote in-app UX copy, and translated products database.

GRADUATE TRAINEE · FOUR COMMUNICATIONS · 2014

Wrote, edited and proofread press releases, internal newsletter and new business pitches.

Updated social media profiles and maintained company website.

Co-ordinated with IT to implement new CRM system and transfer data.




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SCHOOL

UNIVERSITY OF CAMBRIDGE · 2011 – 2014

Graduated with a 2:1 BA (Hons) in ancient languages and literature

Rowed for my college's top-division women's boat.

Captained the lower men's boats, and revolutioned the club's communications to secure sponsorship.

Cheif Editor of the Classics Society Newspaper, redesigning the publication in print and online.

'WORD EXPERIENCE' · THE WRITER · 2014

Selected for programme with a writing consultancy, which deveoped copywriting, copyediting and creative writing skills for B2B and B2C communications. Culminated in group project creating text message, tweet, radio jingle, press release and CEO speech for new product.

WHAT I DO

Copywriting

Copyediting

UX writing

Technical writing

Concept development

Project management

TOOLS I USE

Microsoft Office

Adobe Suite

Drupal

Wordpress

Google Analytics

Github